



# Rate Card

[www.prizey.net](http://www.prizey.net)

## Graphical Display Ads

Duration	Cost
One month	\$60
Three months	\$150
Less than one month	pro-rated + \$10 placement fee

### *Creative (Optional)*

Text and logo layout	\$40
Full graphic layout	\$75

Ads are 120x160 pixels. All run periods end at the end of the month paid through; mid-month orders are pro-rated.

## BlogAds

Format	One week	Two weeks	One month	Three months
Standard	\$40	\$75	\$140	\$400
Hi-Rise	\$80	\$150	\$275	\$775
Mini	\$30	\$55	\$100	\$280
Classified	\$20	\$35	\$65	\$120

All BlogAds advertisements are sold through our vendor directly.  
Technical assistance available as needed.

## Sponsorship

Standard	\$100
Enhanced	\$200

Sponsorship includes a two-image announcement post with brief text and a link, and a company logo in a "Sponsored by" portion of the PRIZEY header. Standard sponsorship runs one week; enhanced sponsorship includes the hosting of a PRIZEY giveaway of the sponsor's choosing within PRIZEY editorial guidelines.

*For assistance placing an ad on PRIZEY, contact us at [prizeyblog@gmail.com](mailto:prizeyblog@gmail.com).  
Rates subject to change.*